



The 2021 Event

Retail Food Vendor Application

Date: September 25, 2021
Event Time: 11:00 am – 4:00 pm
Location: Patrick Ranch, 10381 Midway, Durham, CA
Set-Up: 8:00 am to 10:00 am
Dismantle: 4:00 pm to 6:00 pm

Vendors will be able to unload their vehicles near their space, but all vendor vehicles must be moved to a designated vendor parking area by 10:00 am

Mission Statement: The mission of the California Nut Festival is to help consumers connect with local farmers and learn about the locally grown food available in the North Valley, and support the continued development of the Patrick Ranch Museum to preserve and interpret the agricultural history of the Sacramento Valley, including social, cultural and economic aspects.

Vendor Eligibility: In keeping with the mission of the California Nut Festival (CNF), all vendors should be related to either the California nut industry or should be showcasing locally grown and produced fare. All products must be edible. Artists are independently recruited and do not qualify as retail vendors for this event. Vendor participation is subject to approval by the Steering Committee of the California Nut Festival. In order to provide product diversity, approval will be based on product type on a first-come, first served basis.

Vendor Fee/Package: There is a \$50 fee for retail vendors. All retail vendors will be provided with the items listed below:

- ✓ 10'x10' canopied space
- ✓ One 8' table with linen

Additional tables with linens are available for a \$15 fee per table. Vendors will be responsible for ordering or bringing any other display items that they will need.

Sales: Sales are encouraged onsite for vendors. Vendors are responsible for collecting and submitting applicable sales taxes.

Event Overview: The event activities focus on highlighting locally grown or made products of the North Valley, as well as local wines and brews. Activities include:

- ✓ The ability to sample and purchase local products from local vendors;
- ✓ Cooking demonstrations and food tastings by local restaurants and caterers;
- ✓ Wine and beer tastings by North Valley wineries and breweries;
- ✓ Art Faire featuring agriculturally relevant works for viewing and for sale;
- ✓ Local musicians on two stages providing atmosphere and enjoyment for attendees;
- ✓ Interactive educational components to help attendees learn more about the food they eat and further the objectives of the Patrick Ranch Museum;
- ✓ Proceeds from the California Nut Festival benefit the Patrick Ranch Museum for the purpose of preserving and interpreting the agricultural history of the Sacramento Valley, including social, cultural and economic aspects.

Form and Payment Should be Submitted to: [Patrick Ranch Museum, 10381 Midway, Durham, CA 95938](#)

