



Beverage Tasting Vendor Instructions

Greetings!

Thank you for joining us at the California Nut Festival. We are excited to be able to hold our event and want to make sure you have all the details for the day of the event. We have also attached a copy of the Vendor Policies.

Things may look slightly different this year; however, the music, meeting friends and tasting will be like the past years. We will place a hand sanitizer bottle at each vendor booth and at each table. We will space vendor booths and tables and have fewer chairs at each table for guests while listening to music and visiting. Each guest will receive a small hand sanitizer bottle. We ask that your staff follow your company's mask and glove policy.

- Date:** Saturday, May 13, 2023
- Event Time:** 11 – 4 p.m.
- Location:** Patrick Ranch Museum, 10381 Midway, Durham, CA
- Vendor Set-Up:** 8:00 – 10:00 a.m.

Vendor Supplies Provided:

- One canopied 10' x 10' space.
- One 8' table.
- One black linen table cloth.
- Ticket collection receptacle.
- Attendees will be provided with event glasses in which beverage may be served. Attendees will be provided with 6 beverage tickets and 6 food tasting tickets. Additional tickets can be purchased.
- Bottle of hand sanitizer.

Vendor Supplies You Should Bring:

- Your own chairs, store sign and business cards.

Check In: Upon arrival, please check in at the Information booth behind the Tank House. At the Information Booth, you will receive information regarding your assigned vendor space, a vendor package consisting of:

- 2 event glasses
- 1 event tasting package (6 food tasting tickets and 6 beverage tasting tickets). Please note: this is one vendor package per business.
- Wristbands and Artisan Faire raffle ticket for each person working in your booth.
- CNF bag full of goodies.

Parking: Please use the main entrance to access the event. All vendors can unload near their assigned vendor space and then move their vehicles to the vendor parking area. All vendors must park in the designated vendor parking space. **No vehicles can be left on the road behind the back lawns. This driveway must be accessible in case of an emergency.**

Samples: Please be prepared to serve approximately 800 -1000 samples.



Wrist Bands – all guests must have a wristband, this is a paid event. Please do not serve anyone that does not have a wristband.

Purple – General admission

Red – Under 21

White VIP – our major sponsors and Farmers' Circle members

Collect a blue beverage tasting ticket per sample.

Beer Vendors: Ice will be provided for your product. You are responsible for tubs, jockey boxes, product and any additional equipment you need for sampling. **Each ticket is good for one approximately 4 oz. pour; samples may only be served in the festival glasses.**

Wine Vendors: Ice will be provided for your product, if needed. You are responsible for tubs, wine openers and any additional equipment you need for sampling. **1 oz. pour spouts** will be provided and need to be returned. **Each ticket is good for 2 – 1 oz pours at your booth. (no tearing tickets in half to use at another booth).**

Distillery Vendors: Ice will be provided for your product, if needed. You are responsible for tubs and any additional equipment you need for sampling. **Each ticket is good for 1 sample of up to 1 oz of alcohol. You may choose to serve your product straight or as a cocktail.**

Vendor Dismantle: 4:00 – 6:00 p.m. **No early dismantling – No exceptions.**

If you have any questions, please don't hesitate to contact me at [818-207-9375](tel:818-207-9375). Look forward to seeing you.

Cassie