



The 2018 Event

Retail Food Vendor Application

Date: April 21, 2018
Event Time: 11:00 am – 4:00 pm
Location: Patrick Ranch, 10381 Midway, Chico, CA
Set-Up: 8:00 am to 10:00 am
Dismantle: 4:00 pm to 6:00 pm

Vendors will be able to unload their vehicles near their space, but all vendor vehicles must be moved to a designated vendor parking area by 10:00 am

Mission Statement: The mission of the California Nut Festival is to help consumers connect with local farmers and learn about the locally grown food available in the North Valley, and support the continued development of the Patrick Ranch Museum to preserve and interpret the agricultural history of the Sacramento Valley, including social, cultural and economic aspects.

Vendor Eligibility: In keeping with the mission of the California Nut Festival (CNF), all vendors should be related to either the California nut industry or should be showcasing locally grown and produced fare. All products must be edible. Artists are independently recruited and do not qualify as retail vendors for this event. Vendor participation is subject to approval by the Steering Committee of the California Nut Festival. In order to provide product diversity, approval will be based on product type on a first-come, first served basis.

Vendor Fee/Package: There is a \$50 fee for retail vendors. All retail vendors will be provided with the items listed below:

- ✓ 10'x10' canopied space
- ✓ One 8' table with linen

Additional tables with linens are available for a \$15 fee per table. Vendors will be responsible for ordering or bringing any other display items that they will need.

Sales: Sales are encouraged onsite for vendors. Vendors are responsible for collecting and submitting applicable sales taxes.

Event Overview: The event activities focus on highlighting locally grown or made products of the North Valley, as well as local wines and brews. Activities include:

- ✓ The ability to sample and purchase local products from local vendors;
- ✓ Cooking demonstrations and food tastings by local restaurants and caterers;
- ✓ Wine and beer tastings by North Valley wineries and breweries;
- ✓ Art Barn featuring agriculturally relevant works for viewing and for sale;
- ✓ Local musicians on two stages providing atmosphere and enjoyment for attendees;
- ✓ Interactive educational components to help attendees learn more about the food they eat and further the objectives of the Patrick Ranch Museum;
- ✓ Proceeds from the California Nut Festival benefit the Patrick Ranch Museum for the purpose of preserving and interpreting the agricultural history of the Sacramento Valley, including social, cultural and economic aspects.

Form and Payment Should be Submitted to: California Nut Festival, PO Box 7642, Chico, CA 95927



California Nut Festival
Patrick Ranch Museum, Chico,
California April 21, 2018
2018 Retail Food Vendor Application

1. Primary Contact Information

This information will be kept private and will only be used for the CNF to contact you with all festival information:

Company Name _____

Contact Person _____

Address _____

City _____ St _____ Zip _____

Phone _____

Contact E-Mail* _____

**Critical information will be sent via e-mail; please make sure that your email address is direct and accurate.*

2. Public Profile

Please briefly explain your company and products and how these fit in with the mission of the California Nut Festival. *This information will be used on our website and in our onsite guide.*

Business Name: _____

Website: _____

Retail Location: _____

Description (limit 35 words): _____

3. Space Needs

Additional Tables with Linens: All vendors will receive one (1) table with linens complimentary. Additional tables with linens are available at cost (\$15 each). Request here:

of additional needed: _____ @ \$15 each = \$ _____

4. Fees

Booth Fee \$50.00

Additional Tables (see above) \$ _____

Total Due: \$ _____

- I want my space guaranteed and have enclosed my check made payable to "California Nut Festival. *Your space will be guaranteed and confirmed once payment is received.*

5. Authorization

The undersigned hereby authorizes the California Nut Festival to reserve vendor space, if approved, for use by the company/ organization requesting vendor space for the California Nut Festival. The undersigned hereby agrees to abide by all rules and regulations under which vendor space is leased.

Authorized Signature _____

Date _____

Printed Name _____

6. Submission Details:

The California Nut Festival committee reserves the right to disqualify vendors that do not keep with the mission of the California Nut Festival.

Contact Renee Michel with Questions:

Phone: 530-519-3281

E-Mail: rmichel9592@sbcglobal.net

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